

The Resonance of LOVE

LAASA Foundation's Monthly Magazine, June 2021, Issue 1



ABOUT THE FOUNDER

DSV Bharadwaj, is the Founder of LAASA Foundation. He hails from Srikakulam, District, Andhra Pradesh, was hit by a major problem in retina at the age of 8. His parents were detached when he was at the age of six, his mother alone took the problem of his vision, and visited many hospitals in India, but the result is nothing. Being 100 % blind, he progressively with his stupendous efforts, has reached to the position of Head Master of High School. His strong desire was, being human, to serve humanity is the real serving to God, and decided to serve the society selflessly. On 13th Oct 2013, he established LAASA Foundation, with the objective "Love All And Serve All" ,inspired by the saying of Bhagavan Sri Satya Sai Baba. Volunteers are the pillars of this Foundation. We at LAASA believe in Integrity & Transparency in everything we do.

No.Of Volunteers across India till date :- 5674 Volunteers

No. of Service Activities performed across India till date:- 1686

LAASA Foundation Helpline (24 x7) :- 9848873108

"FALL IN LOVE" – (MESSAGE FROM THE FOUNDER) :-

The Doctor's hand is on the shoulder of an 8 year old boy, declared that, he will become visionless soon, his mother is the only care taker of him. She wept heart to mouth for the disease that attacked her son, when the boy grew up to 20, his eye vision has deteriorated and he became completely blind. But the ray of hope, the awareness and enlightenment entered his life in the form of Bhagavan Sri Satya Sai Baba at the age of 13. The spirituality and the value of love and service were taught in his glory. By profession he became a primary school teacher, currently working as headmaster in one of the schools of Srikakulam, Andhra Pradesh, India. His search for true joy and contentment forced him to start a charitable trust by name LAASA Foundation which means "Love All And Serve All. The true identity of human life, lies in the humanity. The true joy begins with selfless deeds. The cast, creed, religion & the region doesn't play any role here in LAASA. Any volunteer of this organization from any corner of India can call upon for a noble cause of serving the poor and needy regarding food, medical education & basic needs. In this total journey of eight years LAASA served 1650+ service activities benefitting thousands of deserving. This all happened with an initiation of a person who could see only the dark but spreads the light of Love & Service in his path that he walks in. That boy is none other than , myself, I am just an instrument that do not require any name or fame, no act of politics, no expectation of awards and rewards. The mission of LAASA is transparent, accountable & answerable. It might be simple but certainly it is a sample for the generations to follow. Let you all fall in love with LAASA and give what that you have, with love to wipe out few tears of poor, needy & deserving.

“The Journey of LAASA”



What is most resilient parasite in the world? It is an idea. They are generated in our beautiful minds first and then roll on to the reality. And you put these ideas of likeminded people, you create a Mission. 13th October 2013 is a great day for a small group of people gathered at the residence of Dr. Malathi's to weave those ideas into a glorious mission. The group consist of the Founder Sri DSV Bharadwaj, Smt Maheswari, Smt Sudha, Dr. Malathi, Smt Seethalaxmi, Sri Bharath Charan, Sri Jayaram, Myself and a few others. The mission is very clear “Love All And Serve All’, announced the Founder. The resonance of the Mission keeps ringing in our ears till date. We asked ourselves that night, ‘How do we make this mission more empathetic, meaningful and inclusive? We discussed the following:-

- Treating underprivileged with love, compassion and empathy*
- To provide meaningful support or aid to those underprivileged*
- To keep the foundation inclusive by keeping it volunteer centric*

“The volunteer of LAASA is the donor, the doer of service & the developer of foundation”. These are the introductory words delivered by Hon’ble Founder of LAASA, Shri DSV Bharadwaj. I developed a Google website the previous night and inaugurated the same during the meet and all the gathered registered themselves as volunteers that night. Great things will always begin with a simplicity. The journey started with 21 volunteers that night has reached 5500+ registered volunteers spreading across PAN India. 1650 service activities have been provided till date. I have been part of this mission since inception and spent a lot of time in generating ideas, building the resources, providing technical platform to this noble organization. It gives me an immense joy and satisfaction besides meeting great people and sharing ideas with all the volunteers. If anyone is in the search of their purpose of life or want to know the cause for their existence must engage themselves in selfless human service, the sole purpose of life.

With love,

Vijayakumar Sunkara, Co-Founder

HEART TOUCHING SERVICES OF LAASA- JUNE 2021



Our Commitment:- The poor father who is just a priest in a little temple who earns a few hundreds daily, was weeping in the balcony of the hospital. His daughter Veluri Sai Tanuja, aged 19 yrs of malikipuram, East Godavari, suffering from chronic lung disorder, is on the ventilator support, there is no proper source of money for him to protect his daughter. He has been pleading every one for help, in such case our volunteer Shri Chamarthi Sri Vidya Kiran got this news and was deeply moved by the pathetic condition of this young girl who is fighting for life. Our support is really a boon to this deserving patient. We LAASA rendered this service activity under LAASA medical assistance service project. Our intention is to possess humanity, our objective is to wipe out tears of deserving. Oh, dear father as a son, we stand by you and we support you in this need of hour. This is our commitment towards selfless human service.



Shower our Compassion :- A demon of Covid-19 had swallowed many lives. Here six families are suffering a lot with the evil disease, even some families have lost their bread winners. There is no food to eat, there is no one to help, there is no source which could assist them in these most deserving conditions at Kasibugga of Srikakulam District. Our volunteers Smt Datti Bharathi and Sri Mamidi Venkata Ramana had identified these six families need and immediately brought this news to LAASA foundation. Yes, we took a decision on the spot by providing food provisions to these most needy families under LAASA food and nutrition assistance service project. The glory of this foundation is that our volunteers are spread across the States and they have been thoroughly observing the needs of the fellow beings. When such issue comes to their notice, they drop the matter into the lap of LAASA. We raise like a sun to support and we spread the light of love and we shower the compassion through our services.



Human Touch :- LAASA volunteer Mr Ponnada Leela Krishna got a phone call that his beloved friend Mr Sirli Prashanth kumar age 22y of Sindhuvada village, Sarubujjili Mandal, Srikakulam was hit by a massive electric shock in the company where he was working as a daily wage worker. His body was totally injured and he was taken immediately to best Hospitals, but the fact is that he has to undergo a surgery which is very expensive otherwise he will die. The family is so poor that they could not afford and they have been stretching their arms for help. We the LAASA foundation got this information and provided our valuable support to this deserving and needy patient under LAASA medical assistance service project. All humans are one, we must love all to serve all, we must serve all to save all. We must have a social outlook and human touch in living. Hence that is the true loving. We LAASA always, in all ways believe in this principle and move ahead.



Stream Of Pure Love: The Medical Needs Sometimes Are Most Uncertain. Here Avanapu Rithik Age 3y Was Suffering From Leukemia Blood Cancer. What A Pitiabile Condition To This Poor Little Kid? His Father Is a Daily Wage Labor. They Belong To Jagadalpeta Villll, Nellimarla Mandal of vizianagaram District. What That Father Can Do? He Has Been Requesting Every One For Help for Better Medical Treatment To His Son. LAASA Volunteer Mr Korada Ananda Rao Got This News And Tears Came Out Of His Eyes Looking Into The Most Miserable Condition Of This Deserving Little Patient. We Feel That We Are Serving the poor And needy But LAASA Is Not Just To Give Some Money Or To Extent A Little Support. The Love of LAASA Is Beyond physical help And Support. LAASA Is The Most Powerful bank Of Blessings As We A Have 5600 Registered Volunteers. On Each Activity Of This Kind The Collective Blessings Of All The People And The Grace Of God And Lord Are The True Assistance That We Can Provide. Here We Support This Needy Cancer Patient Under LAASA Medical Assistance Service project. We Can Say Many Words but One Word IS More Powerful Than Anything In This World, That IS LOVE. Let Us Love Our Fellow beings, Let Us Love Their Problems, Let Us Love Their Tears And Let US Wipe It Out. Let Us Love This World Not As a Lover But As A True Reflection Of Pure Love. LAASA Is A Stream Of This Pure Love.

The volunteers mentioned here, are the most inspiring in terms of their ideology & practical way of serving the deserving, through the mission of LAASA. We all the volunteers, salute from the bottom of our hearts, and extent our appreciations to these inspring volunteers. - Team LAASA



Immense Joy:- Myself, POTNURU NARASIMHA MURTHY, Volunteer ID- LV000284, Contact Num :-9440152146, aged 71 yrs, I have gone through many ways of life, earlier I worked as an auditor in the State Government. From the beginning of my young age, I strongly feel to do something to the needy and deserving people. We have been engaged in running a small organization, with a few volunteers to help the poor and needy before stepping in to LAASA. My beloved friend, Shri G Surya Rao informed me that, there is a great organization called "LAASA Foundation", where we can join as a volunteer and can see how services will be rendered there. After stepping in to the services of LAASA, we felt extremely happy and surprised by the most significant loving principles, LAASA foundation is showcasing. This forced us to merge our small organization, in LAASA Foundation. My dear friends, you won't believe, I have joined more than 200 people as volunteers in

this glorious organization. I have witnessed many organizations of service, and I am the member in many institutions but this "Love All and Serve All Foundation" is unique. LAASA listens to our request, it provides, its service, we are the bridge between the beautiful foundation of LAASA and the poor and deserving. Every month, I do collect the donations by, going all alone from each person to person, and I have been depositing the donations in to LAASA foundation, by doing so, my life is thrilled and my heart is filled with lots of love and with immense joy. My dear friends I am very happy, at this retired age, god has given me a beautiful second life, to live, love and serve the poor and needy, with my own hands. LAASA is just a phone call away, to serve the poor and needy, across India, do utilize this great opportunity. Thank You ! Potnuru Narasimha Murthy, Proactive Volunteer, LAASA.



Purest of the Pure:- Myself, PALLI THULASIRAJ, Volunteer ID- LV000517, Contact Num:- 9951821489 worked as an engineer at NTPC Vizag, ever since I was, in the service I have the mindset of doing something to this world, towards poor and needy. I used to contribute to various organizations, where they do perform their role of service in the society. One of my friend told me about, LAASA Foundation, that by giving just Rs.108/- pm, we can serve the needy around us, with our own hands. I joined as a Volunteer in this Foundation, and astonished the way how LAASA functions, by giving equal importance to all Volunteers across India, listening to their requests and performing it in priority basis, with full transparency. Every time, a message pops up in my mobile which says, where, when, to whom, LAASA helped along with the amount released to the activity, everything is crystal clear to the Volunteer. We give huge amounts to many organizations, but how many organizations are telling us

back about their financial transactions in a transparent way ? In this regard, LAASA has become the darling of my heart, from 01 unit i.e. 108/- rs monthly contribution, I have increased it to 50 units, i.e 5400/- every month, of course, I am a retired person, My job is also not a pensionable one, out of my little savings, I used to give some donations to various organizations, I have stopped all those things, because the true purpose of our donation is being served here in this LAASA foundation, my dear friends, my age is heading, I am becoming old, I have many problems with my health, yet my heart says do something for LAASA, because, LAASA is the purest of pure, that's it, let us all give our best. Not just one unit, but as many number of units you can, we can donate every month, its not the mater of money, but also let us give the time and talent along with money so that, this LAASA will grow and the glow will show the way to many poor and deserving needy across India. Thank You ! ...Its not how much you give, but how much love you put in to givng is important. . Thank You ! Palli Thulasiraj, Proactive Volunteer, LAASA.



From Door to Door:- Myself, GANTI SURYA RAO, Volunteer ID-LV000285, Contact Num:- 8790670337, One day, I was walking on the road of arasavilli, a beautiful hoarding, grabbed my attention which is written as "LAASA Foundation" – Love All And Serve All", my heart relentlessly forced to go that way and reached the Foundation, stepped inside, a blind man opened the door, and welcomed me inside, offered a seat, and describing about the objective of Foundation, its accountability, transparency, and answerability. I was quite, astonished, and immediately, I pulled 108 Rs/- from my pocket and handed it over to the foundation, saying that, sir, please do accept this as my token of membership and let be me a volunteer. Dear brothers and sisters, right from that movement to till today, I have participated in many service activities, if we calculate the value of those service activities, it will set in lakhs, and with a very talkative manner of my wisdom, I have joined more than 175 members and every month, I have been collecting the donations, going on my foot from door to door, asking for the monthly contributions, and donated to LAASA. In my 50 years of life, I have seen many people, many organizations, they claimed that they have been doing something, but for the very first time, LAASA claims that, the volunteers, are doing everything, that's the beauty, that's why, I always say, mana swasha, mana dyasa, mana asha, avvali LAASA. Its an incredible platform, to serve the poor and deserving needy across you, do join LAASA and witness the real human being within you. Thank You ! Ganti Surya Rao, Proactive Volunteer, LAASA.



Walk in to this divine path:- Myself , SEETHA LAXMI MANDA, Volunteer ID- LV000013, Contact Num:-7842045499

LAASA means “Love All And Serve All”, are the words which are inscribed on the dhivya samadhi of bhagwan Shri Sathya Sai Babai baba. The words which are spread, in the every word of the holy text of Bible, the words which belong to each individual on this planet Earth, many people, are saying, what a wonderful organization that your son had established, but, with full faith, I say that, LAASA foundation, is a divine organization, which God himself, had designed, and started this unique mission, where my son Mr. DSV Bharadwaj or someone else who is involved in all this functionalities of this organization, are instruments

in the hands of that divine. One day, I have asked my son, nanna we shall give something to the most deserving, those who are in real need, and Bharadwaj replied that, mom surely, we will give, and we will give because God gave us the opportunity to give, what a beautiful statement he made, GOD GAVE US, In his view, God means all the Volunteers. I must quote, two persons here, the first person is my daughter-in-law spouse of Bharadwaj, Dusi Maheswari, she stood, by him, in all the situations, who is holding the hand, giving the support in serving the society, without asking a single word, she is a great support and backbone to Bharadwaj. The other person is Vijay Kumar Sunkara, Co-Founder of LAASA, is my God given son, what a value-based son he is, he stucked to the commitment which I had taken on the first day of this beautiful journey of LAASA, I have been witnessing him, quite keenly, he is really a unseen hero, where, he doesn't required, any name or fame, he is the true, blessed soul, and he is the role model and the true torch bearer of this unique organization, who is doing a selfless service. My message to all the readers, is, there may be many complex situations in our life, but never deny charity, because that gives, the true sense and complete meaning of life. Walk in to this divine path, Loving LAASA. Thank You ! Seetha Laxmi Manda, Proactive Volunteer, LAASA.



Growing .. Glowing ... flowing.... Myself, K V SURYA PRAKASH, Volunteer ID- LV000088, Contact Num:-9703932169

by profession, Executive at NAACL Industries Ltd., the esteemed Volunteer of this, wonderful and glorious foundation. Initially I was introduced to this mission through Dr. Sowjanya, who was a visiting doctor to our beloved company, I must thank her for introducing such a beautiful organization, where I found myself, so important, and growing as a true human being, glowing with full love and flowing with LAASA services. My dear readers, LAASA foundation is certainly I tell u, is nonpolitical and non-power mongers. I am just a very normal person, in terms of my profession, financial and family is concerned. From the beginning, I had taken initiation, followed all the services and gave the best of my time and gave the best of my knowledge to this wonderful organization. Hon'ble founder sir, has recognized this, not only myself, he has identified so many dedicated persons, and gave true identity to all of us, to act as pillars of this great organization. LAASA Foundation is not just a service organization for me, but also is like a mother, where it introduced thousand of brothers and sister. Now my family is not just 4 or 5 members, but it is 5500+ members. Hence, I do request, all the readers, to go through the footprints of LAASA, follow the values of LAASA and also encourage your dear and near ones, to associate with this beautiful organization, to experience the true joy, bliss and highest contentment. These are the few words, which flowed from my heart, thankyou very much sir, for this golden opportunity. K V Surya Prakash, Esteemed Volunteer, LAASA.



Benevolent purpose:- Myself, SIDDHARTH PANDA, Volunteer ID- LV005279, Contact Num:- 849997774

by profession Project Manager, HSBC Ltd., Hyderabad. We commit wholeheartedly to the needs of People, A benevolent purpose to banquet Goodwill. In the power of hope and change, we Believe, Possessing the ability to impact the lives, we Serve. Our ways are all preferred and Discreet, The value of life is what we Advocate. We are operating a social Plan, That attributes a human to a Human. We oblige to the obligation of the Deprived, Out effort is to bridge the need and Aid. In the ultimate self-satisfaction, we take Pride, That is earned when a needy is Satisfied.

Our motivation is to moderate the Pain, In the process to find oneself and the Divine. All the Charity, we are thriving to Pursue, It is a bare minimum that we can do. We quietly shout to “Make The Difference”, Every Volunteer contributes to this Essence. This trail of amenity is a DSV Bharadwaj Conception, “Love All, Serve All” says Laasa Foundation. Thank You !, Siddharth Panda, Volunteer, LAASA.



Magnanimous Service: - LAASA Foundation is pleased to announce one of our fabulous Volunteers **Shri Jalumuru Lokanadham, Volunteer ID-LV004667**, of Parlakhemundi, by profession a school teacher in Odisha. Mother India feels pride to have such a patriotic people with a sense of Love and Commitment towards the fellow being. Infact, LAASA Foundation never hesitates to appreciate your sincerity and dedication in respect of the services being rendered since you were introduced to the organisation. Foundation witnesses your versatile approach to the people coupled with Love and benevolence, no doubt keeps you connected with 5674 hearts forever. Your magnanimous service is incredible. LAASA Firmly believes in you that you would be always on the top of the services to the poor and deserved. LAASA always remembers you, you have introduced 219 volunteers in a short span, your pleasing interaction undoubtedly keeps you more closer to the people of compassion. LAASA wishes you every success in your life. Hope you would lead the organisation with an embodiment of gleam. *Contact Num:- 8763186233.*



Matchless- Selfless :- LAASA FOUNDATION is pleased to announce one of our fabulous volunteers **Shri Anaparthi Chandra Sekhar, Volunteer ID-LV004240**, whose inhabitation is at Vadlapudi, Visakhapatnam, by profession he is working as a Government Servant in Zilla parishad. His initiative is obviously splendid and is undoubtedly successful in motivating the people with love and affection. He strongly believes in the words.."nothing else can be gained, without love in this world, it is ultimate" it is a divine manifestation of God. In a very short span, he introduced nearly 37 volunteers to LAASA with his benign concern and pleasant approach. His passion towards human service is matchless and his motto is selfless. On behalf of the LAASA Foundation, we wish him success in all his ventures of life with more and more potential enough to continue with the same zeal in mobilizing the organisation with a lot of service activities with love. *Contact Num:- 9966421403.*



Till my last breath :- Just one year ago, Sri Bantupalli Venkata Ramana a frontline volunteer had noticed a teacher friend, possessing a sense of social service and on an auspicious day he introduced him to LAASA Foundation as a volunteer. The Volunteer was asked to have a glance of service activities. The slew of message perhaps urged him to wrap up the needy under the umbrella of this Foundation. Since then he has been steering his wheel to introduce 50 jewels like volunteers to LAASA. Proudly to say he is none other than, **Shri Kotthuru Kalidas, Volunteer ID-LV004048**, by profession a PGT Teacher of Andhra Pradesh. He often believes and observes that this Foundation lives in the kind hearted people. His much pondering over the service activities took the foundation to the door step and wiped the tears of deserved. LAASA Foundation family around 5600 volunteers pray the almighty to energise his strengths for the wellbeing of society. Kudos to our loving heart. He says till my last breath, I serve this noble organisation because it serves the true deserving. *Contact Num:- 7702332526*



Show Your Talent



LAASA Foundation, is conducting the virtual contest, for following categories on the theme / topic, as mentioned against each. The contest is open for all In and Outside of India.

CATEGORY-1 DRAWING / PAINTING COMPETITION.

01. 05 to 10 Years age group
02. 11 to 15 Years age group
03. 16 to 18 Years age group } - Theme :- “Serving humanity with love”

Note :- All drawings / paintings shall be drawn on A4 size white paper, and at the bottom of the page, write your Full name, date of birth and Contact number, whats app number without fail.

CATEGORY-2 PENCIL SKETCH DRAWING.

01. 19 TO 24 Years age group - Theme :- “Serving humanity with love”

Note :- All pencil sketch drawings shall be drawn on A4 size white paper, and at the bottom of the page, write your Full name, date of birth and Contact number, whats app number without fail.

CATEGORY-3 SUDOKO PUZZLE

01. 25 years and above age group :- **Note:-** Draw the below sudoko puzzle in A4 size white paper, solve it , and at the bottom of the page, write your full name, date of birth and Contact number without fail.



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| | 5 | | | | 9 | | | |

IMPORTANT GUIDELINES OF THE CONTEST :-

- All the above categories may submit their original works as per the above prescribed procedure, **at our E-mail:- info@laasafoundation.org, on or before 09-07-2021.** Submissions after due date will not be entertained. Entry to the contest is absolutely free, no fee is charged from the participants at any stage.
- Top 3 amongst all age groups, in each category, will be awarded a surprise prize, along with certificate. There are also Consolidated prizes, and all participants will be get e-certificates. Winners will be announced in our forthcoming Magazines. Stay tuned, All the best.
- For any queries please contact:- 1) Andhavarapu Aruna Kumari - 8790827467 :- & 2) Baratam Jyothsna:-9381949984

.....LAASA FOUNDATION WISHING YOU ALL THE GOOD LUCK.....



Did you ever think of helping the Poor and deserving needy around you ? Did you ever believe in the power of collective effort can change many lives ? Are you looking for something that values your voice and gives an opportunity to serve the needy ? If your answer is Yes, LAASA Foundation is right platform for your love towards humanity. Know more about LAASA Foundation at www.laasafoundation.org.

Join as a Volunteer in LAASA Foundation, from anywhere to help the poor and deserving needy around you, with the assistance of Foundation. Feel the true sense of serving at LAASA. **Presently, LAASA Foundation is having 5,674+ Volunteers across India, from all walks of life.**

 **JOIN NOW!** as a Volunteer.

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 **WE NEED YOUR SUPPORT**

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State Bank of India
Arasavilli Jn., Srikakulam
SBIN0017913

PhonePe-9494071710

Paytm- 9848873108

UPI ID – laasa@sbi.



LAASA Helpline (24 X7) - 9848873108

Volunteer Registration desk - 9866704108

Donations desk - 9494071710

Service Activities Desk - 9440578108

LAASA Front Office - 8465873108

E-mail ID :- info@laasafoundation.org

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